

HUD's Center for Faith-Based and Community Initiatives (CFBCI)

“Strategic Directions”

for

**U.S. Department of Housing and Urban Development
-- Los Angeles Field Office --**

President's Executive Order

- Created Cabinet-Level Centers for Faith-Based and Community Initiatives (Initially, 5 Federal agencies: Health and Human Services, Education., Justice, Labor and HUD)
- Audits to identify barriers for participation in funding of social and community services.
- Political/legal controversy over interpretation of 1st Amendment - Separation of Church and State.
- No new 'Center' funds; each Agency has existing funds and goal is to eliminate barriers to these funds.
- White House FB Website: www.fbc.gov/.



HUD's Faith-Based Goal

MORE 'informed' organizations will provide
MORE services to help MORE people ...

by

COMPASSION: personalization of ones needs

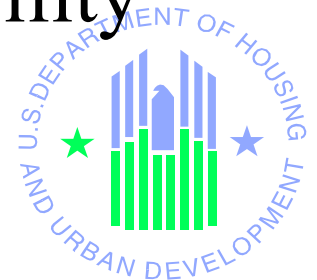
CAPACITY: organizational & needs assessment*

CAPITAL: acquire resources to meet these needs

CASH FLOW: short & long-term sustainability

“ **4Cs of Faith-Based Building** ”

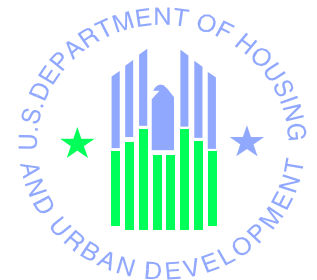
Center for Faith-Based and Community Initiatives



Strategic Faith-Based Objective

Facilitate the participation of faith-based and other community organizations in...

- Increasing homeownership opportunities
- Promoting decent affordable housing
- Strengthening communities
- Ensuring equal opportunity in housing
- Remaining accountable to constituents and to the community-at-large



How? The ‘Welcome Mat’ is Out...

- HUB Center for Faith-Based Initiatives
- Targeted Constituency/Community Outreach
- Secretary Martinez’s Leadership in Highlighting Faith-Based Role in the Community
- Local Program Area Ombudsman Functions
- Feedback Mechanism

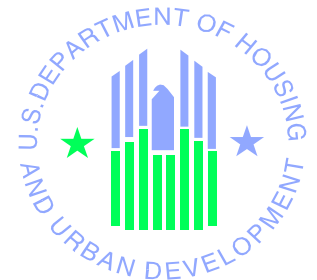
website: **www.hud.gov/** ; *email:* **talk_to_us@hud.gov** ;

HUD FBCI website: **www.hud.gov/offices/fbci/about.cfm**



The Mission of the Faith-Based Liaison

- Provide Outreach... Become an Advocate to/for Faith-Based Organizations (FBOs)
- Create an Inventory of Public *and* Private Technical Assistance Resources in the Office Region
- Make Sure FBOs Receive Fair Share of timely Public and Philanthropic Resource information
- Identify Capacity-Building Needs of FBOs
- Utilize Federal FB Centers' Resources
- Be Receptive to What “ You ” Need



Internal/External Faith-Based Keys

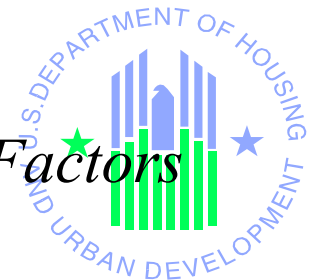
3 Types of Faith-Based Organizations

- Congregations; e.g., local worship communities
- National networks & social service arms; e.g. Catholic Charities
- Freestanding religious organizations; e.g., incorporated separately from religious and national networks

Community Development is Asset Building

- Revolves around housing and community economic development
- Includes developmental efforts, such as job training
- Prepare residents for more productive lives

Organization Structure Depends on Environmental Factors



Successful Community Development is...

Planning Effectively

- Understand community assets/needs; develop internal planning to match resources; implement strategic vision

Securing Resources

- Acquiring grants, loans, contracts, fees and technical Assistance

Developing Strong Internal Management & Governance

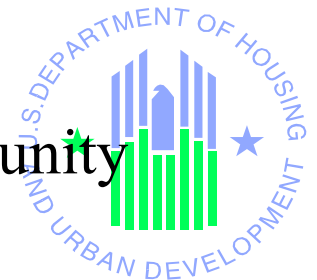
- Have good relationships w/ board; have community representation

Delivering Programs

- Erect systems to deliver full range of programs undertaken

Networking

- Build public/private relationships, in/outside of community



Successful Organizations Will Undertake

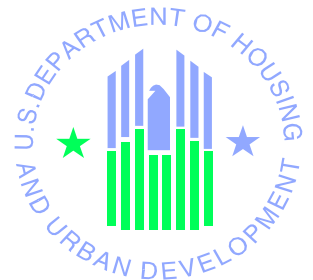
Organizational Assessment

- realistically evaluates your internal strengths & weakness
- review legal structure (in/formal), accounting systems, boards and committees, and staff (paid/volunteer)
- Where deficiencies, correct/fill with skilled staff

Community Assessment

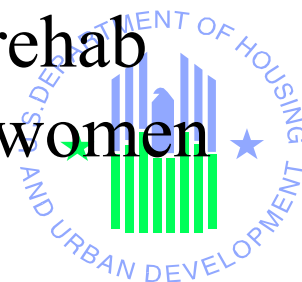
- Identify and confirm an actual need – not ‘circular reasoning’
- Root or Primary (job training) vs. Surface needs (jobs)
- Community resources/assets – learn how to see them

See Opportunities – Not Obstacles!



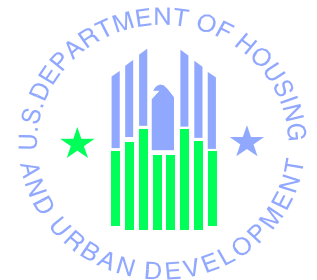
HUD's Program Missions Most Appealing to Faith-Based Organizations

- Affordable Housing: HUD nonprofit certification
- Continuum of Care: comprehensive
- Supportive Services: seniors, disabled & special needs
- Public Housing: support services for residents/PHAs
- Homeownership: FHA & other loan programs
- Fair Housing Assistance: counseling programs
- Youth Employment: provide education and rehab skills to high school drop-outs – esp. young women



HUD's General Grant Application Rating Factors

- Capacity and Relevant Organizational Staff
 - Knowledge and Staff Experience; Past Grantee Performance; Quality and Complexity of Services Provided;
 - Leveraged Resources; Performance or Grant Timeliness and Completeness Requirements
- Need/Extent of the Problem
 - Needs Data (economic and demographic data, etc.)
 - Consolidated Plan Needs
 - Departmental Policy Priorities



Rating Factors (Continued)

- Soundness of Approach/Scope
 - Work Plan; Employee Allocation/Staff Hours;
 - Coordination Quality and Complexity of Services;
 - Efficient Use of Resources (Proposed HUD Grant)
- Leveraging Resources
 - Solicited Other Private/Public Sources of Funding
- Results and Program Evaluation
 - Actual Achievements Against Anticipated Achievements
 - Outputs/Outcomes Must Be Objectively Quantifiable



Faith-Based Community Development *is* Community Development

... MORE organizations providing
MORE services to help MORE people ...

... by improving the quality of our
nation's response to persons in need...

... to strengthen America's communities.



Communication Tips

General Info

- *White House Faith-Based Grant Initiative Website:*
<http://www.whitehouse.gov/government/fbci/grants-catalog-index.html>
- *HUD's Community Website -* www.hud.gov/
- *HUD's Grantee/Nonprofit Website:*
<http://www.hud.gov/groups/grantees.cfm>
- *Los Angeles Field Office FB Liaison -* 213.894-8000
- *SuperNOFA Info:*
<http://www.hud.gov/offices/adm/grants/fundsavail.cfm>



LUNCH TIME!

**CALIFORNIA BALLROOM
2ND LEVEL**

12:15 p.m. – 1:30 p.m.